



United Way
British Columbia

MEDIA RELEASE
March 31, 2026

Community Comes Together for 14th Annual South Okanagan Drive-Thru Breakfast

Event supports United Way BC's children and youth programs in the South Okanagan

Penticton, BC - United Way BC invites the community to kick off the 14th Annual South Okanagan Drive-Thru Breakfast on Wednesday, April 8 from 6:30am to 9:00am, at the Penticton Lakeside Resort and Conference Centre.

Drive-Thru guests will be greeted with a hot coffee, breakfast sandwich, hashbrowns, and other treats and giveaways on their way to pick up their breakfast bags. Some lucky donors may also win one of the many prizes. A minimum of \$20 for donation is suggested.

All proceeds from the Drive-Thru Breakfast support United Way BC initiatives in the South Okanagan, including programs focused on early childhood development, youth leadership, and out-of-school activities.

By supporting this year's event, donors help ensure that children and youth, from Summerland and Penticton to Princeton and Osoyoos, have the opportunities and supports they need to thrive, helping build stronger, healthier communities for everyone. Join us for a delicious breakfast and leave with a full belly and an even fuller heart.

When: Wednesday, April 8, 6:30am to 9:00am.

Where: Penticton Lakeside Resort and Conference Centre
21 Lakeshore Dr. W, Penticton, BC

Who: Open to all community members

What: In exchange for a donation, Drive-Thru attendees receive a breakfast bag packed with treats and giveaways. They'll have an opportunity to win amazing prizes hidden in select bags. Plus, sponsor booths and media tents handing out swag and goodies along the Drive-Thru route.

Move97.1 and Bounce Radio South will be live on location.

Pre-orders (minimum quantity of 10 bags) and additional donations are gratefully accepted at [2026 South Okanagan Drive Thru Breakfast](#) Suggested minimum of \$20.

Social media: #SouthOKDriveThru @uwbc.si

About United Way British Columbia

United Way BC helps build healthy, caring, and inclusive communities across our province. We strengthen vital connections that support people in need with a focus on emergency response, kids

and youth, seniors, mental health, and food security.

uwbc.ca

Interviews are available with Heather van der Gaag, Campaign Manager, United Way British Columbia.

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