



## Work Experience Opportunities Grant – Branding Requirements August 2025

United Way BC is proud to work with your organization and to help create healthy, caring, inclusive communities. Branding requirements and acknowledgements increase awareness and interest in supporting community initiatives and encourages more support and funding for future projects and partnerships.

This email provides directions for organizations receiving funding through the United Way BC Work Experience Opportunities Grant.

### Acknowledgement on Promotional Materials

Funded agencies will acknowledge United Way British Columbia, the Province of British Columbia and the Government of Canada on websites, program materials, new releases, social media, etc. as follows (please see attached image file for this logo):



If you are unable to include a logo (for example on job posts), the following funding acknowledgement line should be used:

*United Way BC Work Experience Grant is funded by the Government of Canada and the Province of British Columbia.*

### Press Releases

For press releases, please share with us for approval before release. Please contact Jenny Louie at [jennyl@uwbc.ca](mailto:jennyl@uwbc.ca).

### Social Media

Please click [here](#) for details on social media mentions.

### Job Posting Posters

We have included a Word template that you can use for job posting posters. Please see attached. If you have any inquiries in regard to branding or acknowledgement requirements, please contact Jenny Louie at [jennyl@uwbc.ca](mailto:jennyl@uwbc.ca).

