

Public Policy Institute

Ida Goodreau Alumni Award



Working with communities in BC's
Interior, Lower Mainland, Central
& Northern Vancouver Island

In 2020, the Public Policy Institute awarded this award for the first time to a Public Policy Institute graduate. This award will be an annual part of the program in memory of Ida Goodreau.



The Ida Goodreau Alumni Award was launched in 2020 in honour of one of Public Policy Institute's (PPI) beloved and original faculty members, Ida Goodreau. Since the Public Policy Institute's inception in 2010 until her passing in 2019, Ida played an integral role at the Institute - sharing her invaluable experience and wisdom in policy and leadership to students as an instructor and helping shape the program's delivery and curriculum as a board member.

Ida was a renowned leader in her own right, having held numerous leadership roles in both the public and private sectors, including President and CEO of Vancouver Coastal Health Authority; Senior Vice President of Norske Skog, Norway; Managing Director of Tasman Pulp and Paper, New Zealand; President of Pulp Operations, Fletcher Challenge, Vancouver; Senior Vice President of Human Resources, Union Gas, Chatham; and Adjunct Professor of Sauder School of Business, UBC. Her accomplishments did not go unrecognized as she was chosen as one of Canada's 100 Most Powerful Women three times and as the 2009 Consumer Choice Awards Vancouver Business Woman of the Year.

Ida found great satisfaction mentoring young women in both her personal and professional life and supporting her community, including serving on numerous non-profit boards throughout the years.

When choosing the recipient of the Ida Goodreau Alumni Award, the selection committee considers Public Policy Institute graduates who embody the values and characteristics that Ida upheld.

In reviewing applications, the reviewing committee will be looking for an applicant that:

- (1) has succeeded in making a policy change and/or effecting change in public policy,
- (2) forms coalitions and demonstrates impact from working with others, and
- (3) is a recognized voice in community and is seen as an agent for change.