



**United Way**  
British Columbia

Working with communities in BC's  
Interior, Lower Mainland, Central  
& Northern Vancouver Island

# Reaching Home

## 2024/2025 Request for Proposals Application Guide

Duncan Indigenous Funding—\$510,115\*

Cowichan Designated—\$846,471\*

\*Amount anticipated. Not guaranteed.

Call Opens: Monday, August 21st, 2023

Submission deadline: Wednesday, September 27th at midnight

# Online Application

Funded by the Government  
of Canada's Reaching Home:  
Canada's Homelessness Strategy

**Canada** 



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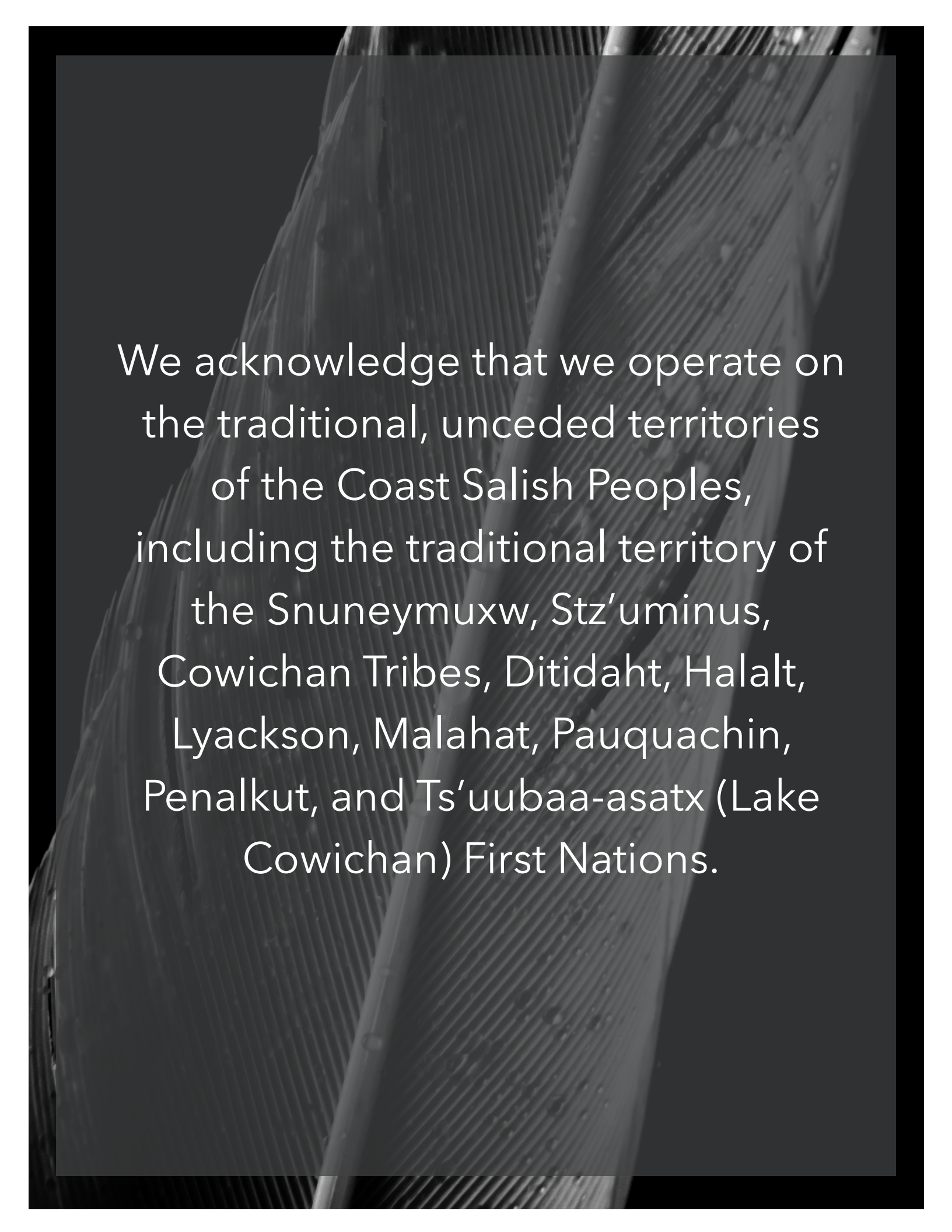
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Questions related to this Request for Proposals can be directed to:  
[reachinghome@uwbc.ca](mailto:reachinghome@uwbc.ca)

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If you experience technical issues with the online application portal,  
please contact [reachinghome@uwbc.ca](mailto:reachinghome@uwbc.ca)



We acknowledge that we operate on the traditional, unceded territories of the Coast Salish Peoples, including the traditional territory of the Snuneymuxw, Stz'uminus, Cowichan Tribes, Ditidaht, Halalt, Lyackson, Malahat, Pauquachin, Penalkut, and Ts'uubaa-asatx (Lake Cowichan) First Nations.



# Reaching Home

## 2023/2024 Request for Proposals

[Reaching Home: Canada's Homelessness Strategy](#) is a community-based program aimed at preventing and reducing homelessness across Canada.

This program provides funding to urban, Indigenous, rural, and remote communities to help address local homelessness needs.

### Homelessness

Homelessness is the situation of an individual or family who does not have a permanent address or residence. They are without stable, permanent, appropriate housing, or the immediate prospect, means and ability to acquire it.

Homelessness is often the result of what is known as systemic or societal barriers, including a lack of affordable and appropriate housing, the individual/household's financial, mental, cognitive, behavioural, or physical challenges, and/or racism and determination.

### Indigenous Homelessness

Indigenous homelessness is a human condition that describes First Nations, Métis, and Inuit individuals, families, or communities lacking stable, permanent, appropriate housing, or immediate prospect, means, or ability to acquire such housing.

Indigenous approaches to homelessness differ from western approaches to homelessness. Unlike the common colonialist definition of homelessness, Indigenous homelessness is not defined as lacking a structure of habitation; rather, it is more fully understood through a composite lens of Indigenous worldviews. These include individuals, families, and communities isolated from their relationships to land, water, place, family, kin, each other, animals, cultures, languages, and identities.

Indigenous people experiencing these kinds of homelessness cannot culturally, spiritually, emotionally, or physically reconnect with their Indigeneity or lost relationships.

\*[Aboriginal Standing Committee on Housing and Homelessness](#)





# Reaching Home

# Home

## 2024/2025 Request for Proposals

In Duncan for Indigenous programs/ services off-reserve—\$510,115, funded from April 1, 2024—March 31, 2025

In Cowichan for all types of projects/ programs—\$846,471, funded from April 1, 2024—March 31, 2025

Through this Request for Proposals (RFP), United Way British Columbia (UWBC) solicits applications to support communities across the Cowichan Region, and the city of Duncan, in their efforts to prevent and reduce homelessness and houselessness.

Preference will be given to projects that clearly demonstrate:

- Leveraging support through partnerships;
- Programs/projects designed through a justice, equity, diversity & inclusion lens;
- Programs/projects designed with Indigenous cultural sensitivity;
- Evidence that shows the project/program will reduce homelessness/houselessness;
- Strong community support; and
- Evidence showing an ability to complete the program/ project, including completely expensing the budget within the granting timeline.
- Capital projects that focus on housing/shelter, (e.g. upgrading existing housing or creating new) will be given priority.

The total number of projects funded and the amount of funding per project will be determined based on the number of quality proposals received. Funding is subject to the availability of funds.

If additional funds become available, funded projects may be provided with additional funds and/or projects that were not funded may be funded.

United Way British Columbia is under no obligation to approve any application through this process and reserves the right to solicit additional proposals separate from this RFP.



# Home

## Program Description

Reaching Home recognizes that the first steps towards self-sufficiency are to reduce individual risk of homelessness/houselessness and to attain stable living arrangements.

Community-based projects provide support to ensure people who are at risk of and are homeless/houseless can stabilize their circumstances and move beyond emergency needs. Once in stable housing, other supports can improve health, parenting, education and employment outcomes. Communities are encouraged to foster the creation of long-term solutions for individuals facing homelessness, especially supports to develop stable living arrangements and to facilitate economic integration.

Approaches to housing placement can include Housing First and Rapid Rehousing: targeted and time-limited financial assistance, system navigation, and support services to individuals and families experiencing homelessness.

Housing includes:

### **Transitional Housing**

Offers a supportive living environment for its residents, including access to experience, tools, knowledge, and opportunities for social and skill development to become more independent.

### **Permanent Supportive Housing**

Combines rental or housing assistance with individualized and flexible support services for people with high needs related to physical or mental health, developmental disabilities, or substance use. This housing may be:

- Place-based: congregate or independent housing units in one building or location.
- Scattered-site: permanent supportive housing services in the community, delivered through home visits or community-based agencies.

### **Housing**

Long-term housing that is not supportive: a house, apartment, or room (including social housing) that is rented or owned. May include long-term living with friends or family members.

### **Indigenous Housing**

Housing options that reflect Indigenous values, beliefs, and practices, and are delivered by Indigenous organizations.



# Home

Funding Streams

## Duncan Indigenous Funding Stream

\$510,115\*

Provides funding to organizations in urban centres that offer supports to meet the unique needs of First Nations, Inuit and Métis people who are experiencing, or at risk of homelessness. Serves Indigenous clients off-Reserve.

Preference will be given to Indigenous-led organizations and partnerships. Bands are eligible to apply for Indigenous stream funding if the project occurs off-Reserve.

\*Amount anticipated. Not guaranteed.

## Cowichan Designated Funding Stream

\$846,471\*

Provides funding to organizations that help support people experiencing homelessness and working to reduce homelessness, including on Reserve.

\*Amount anticipated. Not guaranteed.

# Reaching Home

## Eligible Activities

Reaching Home provides funding for activities that contribute to the objectives of the program while reflecting local realities and community needs and opportunities.

Eligible activities are grouped into five priority areas to prevent and reduce homelessness. **Applicants can choose from one or more priority areas.**

### A. Housing Services

Housing services that lead to an individual or family transitioning into more stable housing that has been deemed appropriate and safe. Eligible activities include:

- Determining an individual's or family's preferences and needs for housing and type of supports.
- Securing housing for individuals and families working with private and public local real estate, landlord associations, and home communities (e.g., First Nations bands) to identify available housing units.
- Time-limited rental assistance in the context of rapid rehousing project. While at the discretion of the community to establish parameters for rental assistance, rapid rehousing usually consists of 3-6 months of support.
- Providing landlord-tenant services for an individual or family placed into housing, which includes landlord mediation and training on tenants and landlord roles and responsibilities.
- Re-housing (if required)
- Emergency Housing Funding: within parameters established by the community, funding to help cover short-term housing by costs while awaiting access to longer-term housing supports, including the Canadian Housing Benefit or benefits from provincial, territorial, or municipal programs.
- Housing set up: activities that cover costs associated with setting up a housing unit, including insurance, damage deposit, first and last months' rent, maintenance (e.g., painting), moving, furniture, kitchen, basic groceries, and supplies at move-in, etc. Available to all individuals and families, not just those in receipt of rental assistance of Emergency Housing Funding.

**NOTE:** If a provincial social assistance or other program offers first and last month's rent or damage deposits, this funding should be exhausted first before Reaching Home funding is used for these purposes.

#### Ineligible Activities include:

- Emergency Housing funding while the individual or family is supported by the provincial, territorial, or municipal welfare and rent supplement programs.
- Emergency Housing funding that does not exceed the amount of financial assistance provided by the provincial, territorial, or municipal welfare and rent supplement programs.





# Home

## Eligible Activities

### B. Prevention and Shelter Diversion

Activities aimed at preventing homelessness by supporting individuals and families at imminent risk of homelessness before a crisis occurs. Eligible activities include:

- Discharge planning services for individuals being released from public systems (e.g., health, corrections, and child welfare).
- Help to obtain or retain housing, including shared housing.
- Landlord liaison and intervention to prevent eviction and preserve tenancy.
- Advice on budgeting, credit counselling, and debt consolidation.
- Legal advice, advocacy, and legal representation in order to avert eviction.
- Emergency assistance to help prevent eviction (e.g., food, clothing, transportation vouchers, cleaning/repair of damage to a rental unit).
- Moving costs.
- Short-term financial assistance to help avert eviction of loss of housing with rent, rental arrears, and utility deposits or payments.

### Notes

Discharge planning includes preparing someone to live independently or with certain supports in a non-institutional setting. For someone who has become 'institutionalized' after a long period of residential living may be unprepared to cope with independence. They also require supports to develop a post-institutional plan, including housing options, medical/psychiatric supports, counselling, identification, financial assistance/employment, education, etc.

Short-term financial assistance will be at the discretion of the community to establish parameters around time limits. A scan of existing homelessness prevention initiatives found that the length of time for financial benefits ranged from 3 to 24 months. While some financial benefits were provided monthly, others were provided as a one-time payment.

#### Ineligible Activities include:

- Provision or payment for student housing for students who are not at imminent risk of homelessness.
- Supports for low-income individuals or families who are not at imminent risk of homelessness.

# Reaching Home

## Eligible Activities

### C. Client Support Services – Basic Needs

Client Support services include individualized services to help improve integration and connectedness to support structures, such as the provision of basic needs and treatment services. Eligible activities

- Essential services related to the provision of emergency shelter beds, food, and shelter, including shower and laundry facilities, food banks, soup kitchens, community kitchens, and drop-in centres.
- Life skills development.
- Longer-term food programs that are part of eligible activity (e.g., activities that assist with community reintegration).
- Culturally relevant supports for Indigenous people (e.g., cultural ceremonies, traditional supports, and activities with the goal of increasing cultural connections and individual sense of belonging in a community).
- Groceries, personal hygiene and supplies.
- Storage for belongings (up to 3 months).
- Access to health services that are culturally safe and appropriate to meet the needs of Indigenous peoples, including traditional foods, medicines, and ceremonial support.
- Repair or replacement of eyeglasses, if not otherwise covered through medical services.
- Disability supports (e.g., mobility and other assistive devices, if not otherwise covered through medical services).
- Support for acquiring personal identification (e.g., driver's license, status card, birth certificate).
- Access to technology (e.g., phones, community voice mail, safe apps, internet, computers, etc.) in a community setting (e.g., resource or drop-in centre).
- Bus or public transit tickets related to integration activities (e.g., job search/ interviews, appointments, reconnecting to family).
- Transportation to home community (mileage eligibility to be determined by community).

#### Ineligible Activities include:

- Delivery of basic needs services without any demonstrated outreach or intervention to improve housing stability or social/economic integration as part of the project activities.

# Reaching Home

## Eligible Activities

### C. Client Support Services – Economic Integration

- Income assistance –services directed towards individuals and families to help them access benefits (e.g., provincial/territorial social assistance, child benefits, disability benefits, veterans allowance, old age security, or employment insurance).
- Employment assistance – pre and post employment services (e.g., job search assistance, interview preparation) that bridge individuals and families to the labour market and assist them to maintain employment and build self-sufficiency.
- Education and training assistance–culturally appropriate services to support essential income skills development (e.g., reading, document use, numeracy, writing, oral communication, working with others, critical thinking, computer use and continuous learning).
- Services to connect individuals and families to education and training programs and services to support the successful individuals participation in these programs (e.g., bus passes, clothing, equipment, food and non-alcoholic beverages, internet access).

#### Ineligible Activities include:

- Employment activities normally delivered by federal, provincial, or territorial labour market programs.
- Job wages for individuals participating in an education, training, or pre-employment program.
- Salary for a full-time teacher to provide an alternative to provincial or territorial education.
- Tuition.
- Workplace skills development
- Apprenticeship grants

### C. Client Support Services – Social & Community Integration

- Establishing and maintaining culturally relevant responses and supports to help Indigenous individuals and families off-Nation (e.g. consultation with Elders, gathering and preparation of traditional foods, Indigenous language and culture classes, establishing and maintaining culturally relevant support networks within an urban environment, satellite programs to support rural Indigenous communities).
- Supports to improve social integration (e.g., costs of participation of provision of recreational/sports activities).

# Reaching Home

## Eligible Activities

### C. Client Support Services – Clinical and Treatment

- Brokering and navigating access to clinical, health and treatment services (including mental health and addictions support) through case management, including through an Intensive Case Management team.
- Partnership development, liaison, and integration to bring together services to support the needs of individuals or families or to establish case management teams where none exists.
- Delivery of harm reduction activities that seek to reduce risk and connect individuals and families with key health and social services. These activities may include storage, distribution and provision of materials and/or supplies (e.g., needles), prevention interventions (e.g., targeted programming to prevent substance abuse in homeless youth and/or youth at risk of homelessness, managed alcohol programs, connecting individuals to harm reduction services).
- Professional fees for services provided in support of Indigenous individuals and families (e.g., services provided by Indigenous Elders or traditional healers).
- Supports to access traditional or culturally sensitive health services (e.g., healing circles, sweat lodge ceremonies, access to traditional medicines) that are not offered through provincial programming. Eligibility is not based on service location (could be local or require travel to a non-local Indigenous community).
- Access to oral care programs, if not covered by a provincial/territorial government.

#### Ineligible Activities include:

- Providing general health and medical services (e.g., doctors, nurses, and other medical professionals salaries), mental health or addictions support services (e.g., counselling, treatment, and hospitalization) that are already provided through provincial areas of responsibility. Services not covered by the provincial health plan remain eligible.
- Health and medical services components of an Assertive Community Treatment (ACT) team. An ACT team provides access to services that are the responsibility of provinces and territories and cannot be funded under Reaching Home (e.g., psychiatrist, doctor, nurse, substance abuse specialist). However, assisting with project coordination of an ACT team, and linking individuals and families to existing ACT teams is eligible.

# Reaching Home

## Eligible Activities

### D. Coordination of Resources and Data Collection

Activities that enhance understanding of local homelessness issues and help support decision-making and longer-term planning. Eligible activities include:

- Collection of data to demonstrate accountability, support decision-making, and develop an understanding of the homelessness situation.
- Activities intended to build partnerships for data collection and analysis.
- Improving services (e.g., staff training on activities in support of a broader systematic approach to addressing homelessness).
- System support projects to strengthen the organizational capacity of networks, coalitions other sector-organized groups to develop best practices in terms of service delivery and more responsive, better integrated services and partnerships.
- Technical support for data collection, analysis, and management.
- Developing partnerships to support a broader systematic approach to addressing homelessness (e.g., partnerships with health services, corrections, housing providers).
- Projects that facilitate the coordination of housing and homelessness services, the development of system-wide strategic responses, and foster creative new approaches to addressing issues faced by people who are homeless or at imminent risk of homelessness.

#### Ineligible Activities include:

- Local research other than the data collection activities described under “eligible activities.”
- Information gathered or refocused primarily for the purpose of advocacy, public education, or awareness.

**Projects must be completed on or before March 31, 2025.**  
**Projects must have a sustainability plan or an exit strategy.**



# Reaching Home

## Eligible Activities

### E. Capital

Capital investments are intended to increase the capacity or improve the quality of facilities that address the needs of individuals and families who are homeless or at imminent risk of homelessness, including those that support culturally appropriate programming for Indigenous individuals and families. Eligible activities include:

- Renovation of emergency shelters, transitional housing, permanent supportive housing, or non-residential facilities, including:
  - Renovating an existing facility for upgrades and to meet building standards
  - Removing asbestos, mold, rodents; and
  - Repurposing an existing property to create transitional housing or permanent supportive housing and expanding an existing facility.
- Repairs of damages resulting from housing placements (includes private market housing).
- New construction of transitional or permanent supportive housing, or non-residential facilities (for example, community hubs to include furniture banks, drop-in centres, resource centres, outreach worker spaces, counselling spaces, laundry facilities, food banks), including if applicable tearing down an existing facility to build a new one.
- Purchase of transitional housing, or permanent supportive housing, and non-residential facilities to create new space or units.
- Eligible costs related to professional fees, such as consultants, audit, technical expertise, facilitation, legal, and construction contractors, and capital costs of the purchase of a land or building.
- Purchase or construction of new emergency shelters using funding from Indigenous, Territorial and Rural and Remote streams.
- Purchase of furniture, appliances, machinery (for example, lawnmower, woodworking tools), electronic equipment and vehicles (for example, to be used for outreach, transportation for furniture banks).

#### Ineligible Activities include:

- Construction and renovation of housing units funded through the bilateral [Housing Partnership Framework Agreement](#) with the [Canada Mortgage and Housing Corporation](#) and most provinces/territories:
- Investments in social housing, including: repairs to social housing units, renovation of social housing units; and, creation of social housing units.

# Reaching Home

## Eligible Costs

A minimum of 85% of the total funding request must be dedicated to direct project funding and services. Administrative expenses are limited to 15% or less of the total funding request.

Project funding may cover the following costs:

1

### **Administrative Costs**

Administrative staff for activities such as accounting, reporting and human resource management, and general administrative costs normally incurred to ensure effective delivery of the project.

Includes costs such as office space and equipment rental, insurance, office supplies, internet/website, bank charges, office moving, office cleaning, security system, computer software and license renewals, garbage removal/recycling, disability needs, staff professional development (health and safety, CPR, sensitivity training, conflict resolution, etc.) staff travel to meetings, membership fees, etc. Salary, benefits and professional fees for staff essential to administering the program, but who are not themselves providers of services to clients may be included.

2

### **Organizational Infrastructure Costs**

Administrative expenses incurred for services rendered to the Applicant or Recipient by a main office, head office, administration office or parent organization. These costs enable effective project delivery, but usually aren't project-specific, and are budgeted on a "pro-rated" basis.

3

### **Travel**

Travel costs set out in the National Joint Council of Canada's Travel Directive, incurred in respect of project staff, volunteers and contracted professionals, if the latter costs are not included in the expenditures category for professional fees.

4

### **Staff Wages**

Staff Wages (both administrative and project-specific) include payments an employer is required by law to make in respect of its employees such as EI and CPP premiums, workers' compensation premiums, vacation pay and Employer Health Tax; and Benefits which refer to payments an employer is required to make in respect of its employees by virtue of company policy or a collective agreement. Examples of Benefits include contributions to a group pension or premiums towards a group insurance plan.

# Reaching Home

## Eligible Costs

5

### Professional Fees

Professional Fees (both administrative and project-specific) involve contracting for goods and services such as bookkeeping, janitorial services, information technology, equipment maintenance services, audit costs and legal fees from providers who are not staff of the organization. Security services may be included if contracted specifically to support the project.

Reaching Home project professional fees may also include hiring consultants for services such as facilitating the community planning process, consultations and focus group meetings; drafting the plan under the communities' direction; assessing client needs; local research on homelessness, and data management.

6

### Project Costs

Project Costs include all expenses explicitly related to project activities.

- Items provided to the client that remains with them, including food, clothing, personal and household items. Furniture costing \$1000 or less, before taxes, may be included.
- Expenditures made on behalf of clients (not disbursed directly to individuals), such as emergency rent and utilities payments made to the property owner or utility companies, moving or delivery expenses paid to a company, etc. Vouchers for living expenses for individuals and for transportation may be given directly to program participants.
- Staff wages and professional fees for services provided directly to clients (e.g. counsellors, outreach workers, educators, mediators) or necessary for the project itself (e.g. custodial or security services for a shelter location, technology support for a database project).
- Protocol, honoraria, and ceremonial costs for culturally appropriate activities.
- Researcher fees, computer equipment and technical support for data collection programs.

7

### Other Project Costs

Direct costs explicitly related to project activities that are not included in other expenditure categories such as:

- Rented space to hold meetings, consultations or to provide emergency shelter, including applicant-owned premises.
- Materials and supplies for the facility: food, laundry and cleaning supplies, PPE, etc. Dependent care (while the client is participating in project activities).

# Reaching Home

## Eligible Costs

### Ineligible Project Costs

Other ineligible expenses include international travel costs, purchase of alcoholic beverages, payment to Community Advisory Board (CAB) members for the time to attend CAB meetings, and costs associated with traffic fines and penalties.

### Reaching Home Funding and Other Sources of Funding

Agencies are reimbursed on a quarterly payment schedule unless otherwise requested and approved.

The Reaching Home funding stream does not require cost-matching but partnerships are strongly encouraged and will be given preference.

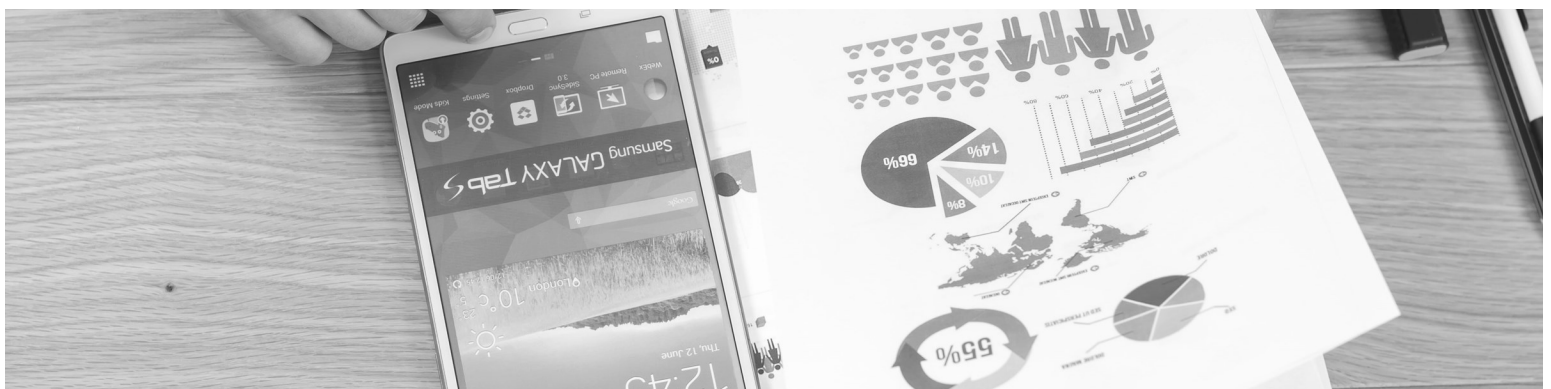
If an applicant has financially contributing partners to a project (cash or in-kind), letters confirming the nature and amount of each partner commitment are required.

The RFP Application requests information about additional sources of funding from federal (including prior Reaching Home grants), provincial, and municipal governments, charitable donations, partnerships, and other sources.

Your project budget must not exceed the total of resources from this Reaching Home application, plus other funding sources.

Projects serving Indigenous clients should be provided by, or in partnership with, Indigenous-led organizations.

**Do NOT include organizational funding sources beyond the project for which the Reaching Home RFP application is being submitted.**





# Reaching Home

## Applicant Eligibility

### Eligible Applicants

- Not-for-profit organizations
- Municipal governments
- For-profit enterprises
- Research organizations and institutes
- Public health institutions
- Educational institutions
- Band/tribal councils
- Other Indigenous organizations are eligible to receive funding and act as coordinators for activities

Where feasible, preference will be given to Indigenous organizations to deliver projects specifically targeting off-Reserve Indigenous Peoples experiencing or at risk for houselessness.

For-profit enterprises are eligible for funding provided the nature and intent of the activity is non-commercial, does not generate profit, and fits within the community plan of identified local need.

Individuals, for-profit enterprises, and research organizations institutes may also receive funding to carry out research that aims to help communities understand and address homelessness issues.

### Eligible Geographic Area

In order to be eligible for 2024/2025 Reach Home funding, the project activities must take place in the Cowichan region and/ or the City of Duncan,.

#### Cowichan Region

- Designated funding stream only.
- On-Reserve projects are eligible to apply for Designated funds.

#### City of Duncan

- Indigenous (off-Reserve) funding stream only.
- Preference will be given to Indigenous-led organizations. Specific agencies adjacent to the city limits have been granted special permission to apply within this category.



# Reaching Home

## Proposal Eligibility

### Proposal Eligibility

To be considered for 2024/2025 Reaching Home funding, proposals must meet all of the following eligibility requirements:

- The location of services must be in the Cowichan Region and/ or the City of Duncan, as defined on page 18.
- The proposal must support Reaching Home Activities as described in this document.
- Funding activities will start on or after April 1, 2024. Projects must be completed on or before March 31, 2025.
- The application demonstrates a brief timeline of key activities within Reaching Home activities priority groups (page 18) and show a clear plan to expense funds within the funding timeline.
- The proposal must have community support and address the community needs of the homeless/ houseless population.
- The applications provides a summary of housing insecurity in your community, a brief description of how the program will address these needs, and a summary of the capacity of your organization/partnership to undertake the project. Letters of support may be attached.
- The application must describe measurable outcomes and evaluation strategies, and include an exit strategy.
- The application must be submitted by at least one person with the authority to submit the proposal on behalf of an organization.
- Applicants that are approved for funding must also provide contact information for at least one individual who is authorized to sign contracts on behalf of the organization (e.g. administrator from a head office or parent organization, if other than the person(s) submitting the application).
- Click *Submit* when your application is complete. Applications that have saved entries, but have not been fully submitted, will not be reviewed.



# Reaching Home

## Evaluation Criteria

### Proposal Analysis and Evaluation Criteria

Submissions will be evaluated in each of the following areas:

- 1 Meets Reaching Home Objectives**  
The proposal/application aligns with the core principles and objectives of Reaching Home.
- 2 Capacity of the Applicant**  
The applicant and the people involved in carrying out the project activities have the required capacity, experience, and resources. The applicant can demonstrate the financial and organizational stability to ensure the project will be successfully implemented. A realistic and achievable project plan is well demonstrated. All applications should provide their most recent annual financial statements to demonstrate the financial health of their organization and their fiscal responsibility in managing the allocated funds.
- 3 Meets Community Needs/Priorities**  
There are specific vulnerable groups or demographics in the community whose needs are underserved, such as youth at risk, seniors, people who identify as LGBTQ2S+, people exiting other programs, people with physical or mental illnesses or disabilities, or other groups. The applicant demonstrates how they're prepared to meet the unique needs of that group. The Community Advisory Board has identified funding priorities by service area as follows.

Percentage of Funds Prioritized for Cowichan Designated		Percentage of Funds Prioritized for Duncan Indigenous	
Prevention & Shelter Diversion	30%	Client Support Services	40%
Client Support Services	25%	Prevention & Shelter Diversion	30%
Capital	15%	Capital	20%
Coordination of Resources & Data Collection	20%	Housing Services	10%
Housing Services	10%	Coordination of Resources & Data Collection	0%

- 4 Partnership and Community Support**  
The submission includes letters of support or shows the involvement of people who are homeless/houseless, precariously housed or at risk, and/or other service providers in the development and planning of the proposal. The project demonstrates collaboration, coordination, or other linkages to other agencies for the provision of services.

# Reaching Home

## Evaluation Criteria

### 5 Cultural & Inclusive Appropriateness

If services are being offered to address the needs of Indigenous Peoples who are houseless or at risk of becoming houseless, preference will be given to Indigenous organizations, and then to non-Indigenous organizations with strong Indigenous partnerships to deliver these services.

The applicant demonstrates the capacity to respond to the unique challenges of houselessness for Indigenous Peoples. The proposal explains how those challenges will be addressed in the project.

Care in planning is demonstrated with a justice, equity, diversity and inclusion lens.

### 6 Measurable and Achievable Outcomes

The project has measurable, achievable, and documentable benefits or outcomes to meet the needs of the homeless population (e.g., numbers to be served or housed, number of beds). Can demonstrate the short-term and long-term impacts of the program and what qualitative measures will be included.

### 7 Process to Measure Success

Evaluation and monitoring processes to measure the performance of the project, including how cultural appropriateness be evaluated.

### 8 Value for Money

- Costs are reasonable compared to the anticipated outcomes and benefits of the project.
- Costs are reasonable compared to prevailing market rates in the community.
- Necessary costs to carry out the activities successfully.
- All costs are eligible and directly relation to the proposed activities.

### 9 Sustainability of the Benefits of the Project

There is a sustainability plan/ exit strategy in place to continue the benefits of the proposed project or activities when the 2024/2025 Reaching Home funding stream agreement ends. Applicants must indicate whether there will be a scale down or a reduction of services; the impact of such a reduction on individual clients, investments, and the community at large; and how clients and the community will be advised of the planned scale down or reduction of services. The exit strategy should include specific timelines and an explanation of the involvement of other community partners in the exit strategy, if applicable.

### 10 Appropriate Location

The project activities are located in the Cowichan Region, and/ or City of Duncan. The location(s) is appropriate for the intended clientele and the project or service is located near complementary facilities and/or services.