

Public Policy Institute

Ida Goodreau Alumni Award



Working with communities in BC's Interior, Lower Mainland, Central & Northern Vancouver Island

In 2020, the Public Policy Institute awarded this award for the first time to a former PPI graduate. This award will be an annual part of the program in memory of Ida Goodreau.



The Ida Goodreau Alumni Award was launched in 2020 in honour of one of Public Policy Institute's (PPI) beloved and original faculty members, Ida Goodreau. Since the Public Policy Institute's inception in 2010 until her passing in 2019, Ida played an integral role at the Institute - sharing her invaluable experience and wisdom in policy and leadership to students as an instructor, and helping shape the program's delivery and curriculum as a board member.

Ida was a renowned leader in her own right, having held numerous leadership roles in both the public and private sectors, including President and CEO of Vancouver Coastal Health Authority; Senior Vice President of Norske Skog, Norway; Managing Director of Tasman Pulp and Paper, New Zealand; President of Pulp Operations, Fletcher Challenge, Vancouver; Senior Vice President of Human Resources, Union Gas, Chatham; and Adjunct Professor of Sauder School of Business, UBC. Her accomplishments did not go unrecognized as she was chosen as one of Canada's 100 Most Powerful Women three times and as the 2009 Consumer Choice Awards Vancouver Business Woman of the Year.

Ida found great satisfaction mentoring young women in both her personal and professional life and supporting her community, including serving on numerous non-profit boards throughout the years.

When choosing the recipient of the Ida Goodreau Alumni Award, the selection committee considers Public Policy Institute graduates who embody the values and characteristics that Ida upheld:

- a zeal to be a catalyst for change and to be an activist in one's sector;
- and demonstrated ability to lead and mentor others.

2020 Recipient of the Ida Goodreau Alumni Award

Jennifer Breakspear
Executive Director, SARA for Women Society
PPI Grad, Class of 2013



Jennifer Breakspear is a prolific non-profit leader in British Columbia and a graduate of the Public Policy Institute's Class of 2013. A true trailblazer and changemaker in the non-profit sector, Jennifer is also the first recipient of the Ida Goodreau Alumni Award.

Public Policy Institute

Ida Goodreau Alumni Award



Working with communities in BC's Interior, Lower Mainland, Central & Northern Vancouver Island

Jennifer is an alum of the Public Policy Institute Class of 2013 and at that time was the Executive Director at Options (Opt) for Sexual Health. As part of her studies at the Public Policy Institute, Jennifer focused on the public health policy initiative of implementing a province-wide HPV vaccination program for all school-aged children to decrease the prevalence of cervical cancer.

Jennifer's extensive career as a non-profit leader also includes her current role as Executive Director at SARA for Women in the Fraser Valley, and previous roles as Executive Director at QMUNITY – BC's Queer Resource Centre and at PHS Community Services Society in Vancouver's Downtown Eastside.

In addition to her current role at SARA, Jennifer also supports leadership in the non-profit sector as a consultant through her firm, Breakspear Leadership and Training and also as an instructor for SFU Continuing Studies Non-Profit Management Program.

2021 Recipient of the Ida Goodreau Alumni Award

Sherry Edmunds-Flett
Executive Director, L.I.N.C
Long-Term Inmates Now In the Community
PPI Grad, Class of 2014



Sherry attended the Public Policy Institute in 2014 on behalf of L.I.N.C. and her project focused on the District of Mission's food strategy. Fast-forward seven years later, L.I.N.C. now manages Emma's Acres which is a nationally recognized, award-winning agricultural social enterprise. Emma's Acres provides offenders with employment skills and reintegration supports as they are transitioned out of prison. It also serves as a place of healing for survivors of serious crime and both these groups, work alongside community members. The farm seeks to enhance the food security in the District of Mission by creating a year-round local source of food. But more importantly, the farm is a place of reintegration, restoration, and healing.

Sherry continues to use the learnings from PPI to advocate for reforms in the Correctional Service of Canada (CSC) system. Her work focuses now on pioneering the use of cultural assessments. The CSC has acknowledged that the assessments they currently use are biased against Indigenous offenders and offenders of African descent. And she is focused on making having those acknowledgements turn into actions of change.

PPI is proud to give Sherry the 2021 Ida Goodreau Alumni Award for her contributions to the non-profit sector and her roles as an advocate and ally as she continues to make meaningful change in the space.

To learn more about L.I.N.C. and Emma's Acres, please visit <https://lincsociety.bc.ca/>.

Public Policy Institute

Ida Goodreau Alumni Award



United Way
British Columbia

Working with communities in BC's
Interior, Lower Mainland, Central
& Northern Vancouver Island

2022 Recipient of the Ida Goodreau Alumni Award

Daljit Gill-Badesha

Vice President - Community Health & Childcare Partnerships

The Centre for Child Development, Surrey, BC

PPI Grad, Class of 2011

[Hear directly from Daljit](#) about the impact this program had on her career and how the Public Policy Institute served to influence her studies, her career and the scope of her work after participating in this program.

