



2024

100 More Homes Penticton Impact Report



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Introduction

2024 was a pivotal year for 100 More Homes Penticton. The addition of a dedicated Strategy Coordinator strengthened coordination, expanded sector engagement, and deepened our community impact. Membership grew by 56%, bringing new partners from diverse sectors. New initiatives like the Housing Action Table and Lived/Living Experience Table became central pillars in our collective response to homelessness.

As a collective committed to reconciliation and equity, we recognize the disproportionate impact of homelessness on Indigenous Peoples. In 2024, we took intentional steps to foster meaningful relationships with Indigenous leaders, organizations, and knowledge keepers, understanding that Indigenous engagement is not a checkbox but a guiding principle across all areas of our work.

We also advanced our strategic advocacy efforts, aligning messaging and priorities across municipal, regional, and provincial levels of government. By centering lived and living experience and grounding our work in data, we are building a strong, unified voice to influence policy, funding, and long-term housing solutions.

Our collaborative model and years of dedicated work were nationally recognized in 2024, as 100 More Homes Penticton was chosen as the only non-Reaching Home funded Community of Practice by the Ministry of Housing. This distinction supports our leadership in implementing the federal standard for housing and homelessness data.

As we move forward, we remain committed to leveraging the momentum built in 2024 to drive comprehensive, culturally appropriate, and sustainable solutions to housing insecurity, advancing our vision of a safe, stable, and inclusive community for all.



Message From Our Co-Chairs

On behalf of 100 More Homes, we are pleased to present this year's Impact Report showcasing the achievements of our collaborative and how we lived into our collective impact principles.

When reflecting on the past year, there is much to be proud of and we hope that you see 100 More Homes hard work of various initiatives and their impact throughout this report. The old proverb "If you want to go fast, go alone. If you want to go far, go together" is brought to life in the 100 More Homes collaborative.



Collaboration is often messy, takes longer, but produces real and long-lasting results in the community. We are grateful to our many service delivery partners who are bringing their best each and every day to lift up the people we serve, and to our government partners for their creativity and contribution towards developing "made in Penticton" solutions.

This year we renewed our commitment to these principles as each member organization signed on to our Community Agreement. Strong collaboratives are supported by effective "backbone" organizations, and we are grateful to the United Way BC for fulfilling this commitment.

Whether it be supporting various community cleanups through our Lived and Living Experience Table, or establishing a successful Temporary Winter Shelter built upon a shared vision, planning and coordination, we have seen the impact of what true collaboration looks like.

We are in the midst of challenging times, with tough problems to solve. We know there is much more work to be done, and we cannot take our foot off the gas pedal. We must stay focused on our vision to ensure all residents have access to safe, permanent and stable housing. A safe roof over one's head is a basic need. We all do better when our basic needs are met.

In closing, we want to thank all of the 100 More Homes partners for their impactful contributions. We look forward to continuing our work together in the year ahead.

With appreciation,

Tanya Behardien

&

Linda Sankey

Strategic Goals

100 More Homes aims to build a coordinated system of housing & supports to address and prevent homelessness by increasing housing options, enhancing community coordination, producing reliable data for informed decision-making, and improving communication with the broader community. Through collaborative efforts we focus on reducing inflow into homelessness, increasing outflow through stable housing placements, and minimizing recurrence by addressing gaps in the existing support system.

01. Housing & Supports



Increase housing and supports for those experiencing and at risk of homelessness.

02. Quality Data



Produce consistent, reliable data to inform decision-making and advocacy.



03. Community Coordination



Create a coordinated system of intake, assessment and supports.

04. Communication



Enhance communication and education to the wider community.



Measuring Progress

Through collaboration & innovation, we made significant strides in addressing homelessness by centering lived/living experience, enhancing community engagement, & building strong partnerships. Key achievements include launching the Lived/Living Experience Table and Housing Action Table, increasing public engagement, & earning regional and provincial recognition for leadership in coordinated housing solutions.



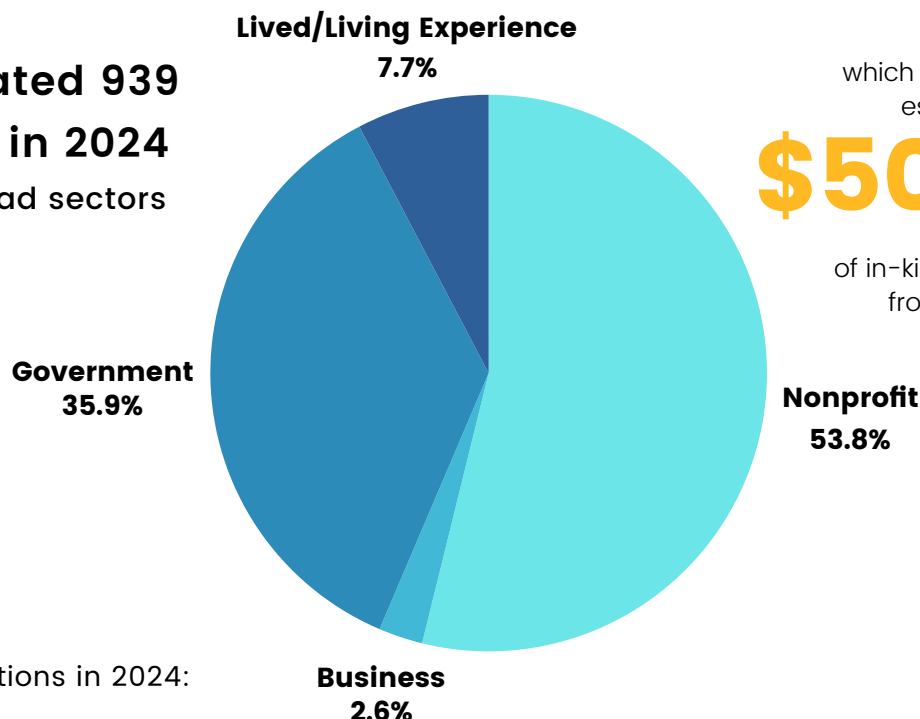
Key Indicator	Data	Highlights
Public & Community Engagements	- Facilitated 15 engagements - Participated in 8 community engagements	Hosted first Neighbourhood Forum for residents & business owners to share concerns & questions on Winter Shelter operations
Community Connections that led to Initiatives	5 housing focused initiatives launched 5 frontline response focused initiatives supported & launched	- Coordinated direct-service provider appreciation event - Chosen as only non-federally funded community to launch federal data system alignment
Reports & Proposals	3 reports completed & shared 2 proposals presented and 1 initiated for 2025	- RDOS report to support 100MH expansion - Youth Safe Suites Proposal to support emergency shelter space for youth



2024 Partner Contributions

The impact of 100 More Homes is made possible through the unwavering dedication of our partners, who contribute time, resources, and expertise to address homelessness in our community. From government agencies to nonprofit organizations, local businesses, and individuals with lived experience, each partner plays a critical role in building collaborative, sustainable solutions.

Partners dedicated 939 hours to 100MH in 2024
broken down by broad sectors



which represents an estimated
\$50,380
of in-kind contributions from partners

Key Partner Contributions in 2024:

- Delivered over 500 collective volunteer hours to support litter removal, public space maintenance, and community engagement through the Community Clean-Up initiative
- Engaged over 40 nonprofit, business, and government partners in collaborative efforts to develop the Social Housing and Infrastructure Plan (SHIP)
- Facilitated cross-sector collaboration to address public safety and homelessness challenges, reducing bylaw calls by 66% and fire department responses by 95% through coordinated efforts
- Enhanced media engagement and public awareness through storytelling, advocacy, and data-driven messaging, fostering a more informed and supportive community environment

2024 saw a

56%

increase in partner membership since 2023 by strategically addressing gaps at our various sub-committees

Diversified membership base with

6

new sectors supporting our mission & vision

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Next Steps

As 100 More Homes Penticton moves forward, the focus is shifting from crisis response to long-term, preventative strategies that address the root causes of homelessness. With strong foundations in place—from emergency shelter coordination to the launch of the Housing Action Table—the collective is committed to advancing community-led solutions like the Social Housing & Infrastructure Plan (SHIP) and prioritizing the development of a Youth Housing Initiative. Continued efforts will deepen collaboration, strengthen data systems, and ensure lived experience remains central to building a more stable, inclusive housing system.



01. Youth Housing

The 2022 Nowhere To Go Report outlined critical gaps in youth housing services in Penticton, and 100MH will work to address these by continuing work on developing a community-driven Youth Housing Initiative. This is driven by the knowledge that by addressing youth homelessness, we are preventing adult chronic homelessness and promoting shelter diversion.



02. From Crisis to Stability

Building on the success of the emergency weather response model developed over the past few years, we are now shifting our focus from reactive crisis-response to proactive, long-term strategies. This evolution reflects growing capacity within the collective to respond to emergency needs while simultaneously building the foundation to prevent homelessness before it begins.



03. Social Housing & Infrastructure Plan

100 More Homes continues to lead community-driven efforts to advance the SHIP. Through inclusive coordination of government, non-profits, developers & lived experience, the initiative supports shared planning for affordable housing solutions. The Housing Action Table plays a key role in driving the SHIP forward by aligning local priorities with broader housing strategies.

Conclusion

The achievements outlined in this report reflect the dedication of our partners and the strength of collaboration in addressing homelessness in Penticton. As we move forward, we remain committed to leveraging these successes to build a resilient, inclusive community where homelessness is brief, rare, and non-recurring.

Highlight 1

Lived/Living Experience Table & Housing Action Table

- First ever lived/living experience grant review panel
- Launched Housing Action Table with 50% local developers & 50% NPO
- 5 Community Clean-ups by Lived/Living Experience Table



Highlight 2

Emergency Response Coordination

- Coordinated moving to new shelter model for Winter 24/25
- Worked with RDOS staff on disaster planning for the social sector
- Outreach Table worked with City on potential water refill locations



Highlight 3

External Engagements & Advocacy

- 100MH expansion recommendation to RDOS Board
- Presented 100MH Model to Housing Central in Vancouver
- Connected with staff at 3 ministries to discuss needs of community



Acknowledgements

None of the work we do could happen without the endless hours and time spend by the partners that make up the 100 More Homes Penticton collective. We would like to thank every single one of you who has poured yourselves into working towards a better, safer, and healthy community for all of those who live here. Thank you to our diverse partners, which are the heart and soul of our collective:

- 17 local/regional nonprofit partners
- 4 local government partners (municipality, FN gov't, regional district & school district)
- 6 provincial government partners (ministries, health authority & crown corporations)
- 9 business partners (local/regional developers, real estate, banking & business related societies)
- 4 public safety partners (RCMP, Bylaw, Fire Department & Restorative Justice)

*To find a detailed list of all current partners, please visit our website.



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